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HUBBELL LIGHTING, INC.

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A NEW HOME

Hubbell Lighting Inc., a division of Hubbell Incorporated (NYSE: HUBA, HUBB), recently completed the commercial real estate version of a marathon. The company moved its corporate headquarters 26.2 miles from its sprawling multi-building facilities in Spartanburg, SC, to a new 185,000 square foot state-of-the-art corporate headquarters in Greenville, SC. The process, three years from architectural plans to completion, yielded a four-story building on nearly 20 acres housing its 16 brands. Designed by McMillan Smith & Partners, a well known regional architectural firm headquartered in Spartanburg, SC, the striking building design of stone, steel, and glass overlooks Interstate 85, also know as the "Boom Belt," connecting Atlanta, 150 miles south, and Charlotte, 100 miles north, to South Carolina's Upstate. Over 215 international companies, such as BMW Manufacturing, Michelin North America, and AGFA, also call the resource-rich area home.

Location, Location, Relocation

Greenville was the obvious best choice for the company's relocation. Many companies throughout the Upstate area of South Carolina strongly compete in the global marketplace. As a medium-sized market, the 10-county Upstate region comprises one of the strongest manufacturing centers in the United States. The region consistently attracts large international and domestic firms like the 111 Fortune 500 companies who maintain facilities in the area.

Greenville County is the centerpiece of the region considered to be the economic engine of South Carolina. Since its beginning as a small farming community in 1786, Greenville County's growth transformed it into a large and diverse metropolitan area and one of the southeast region's premiere areas for business. Over the past 30 years, Greenville evolved from the textile capital of the world to a destination for corporate office, manufacturing, and warehousing/distribution operations.

With the location carefully researched and ultimately selected, the company then identified a team to bring to life the exceptional design concept envisioned by Hubbell Lighting management. Hubbell Lighting brought together a talented architectural firm, McMillan Smith & Partners, and two exceptional design entities – Visual Terrain, a noted lighting design firm, and Storyline Studio, a noted creative designer of interior areas who initially specialized in creating public museum spaces. Storyline Studio's later projects include Napa Valley wineries, the Federal Reserve Bank in San Francisco, and Levi Strauss, among other commercial organizations.

From a building design perspective, McMillan Smith & Partners focused on creating a structure that took full advantage of the 19-acre site and maximized building performance. Such ingenuity spawned a structurally and ecologically impressive building that is equally energy conscious and functionally efficient.

Lighting the Way, One Floor at a Time

The lighting design firm, Visual Terrain, based in Van Nuys, CA, created a lighting design that would reinforce the company's image as one of North America's leading lighting fixture manufacturers. Using fixtures from each brand—more than 150 different types of fixtures employing a variety of lamp sources from incandescent to fluorescent to HID to low voltage—the Hubbell Lighting headquarters simultaneously whispers and shouts, “We are a lighting company.”

Hubbell Lighting commissioned Storyline Studio, based in Seattle, WA, to add to the “WOW” factor established by the architectural and lighting design firms. Their challenge: create a ground level 25,000 square foot Lighting Solutions Center that would be recognized as one of the most unique and beneficial educational facilities in the lighting industry. Storyline created a remarkable space defined by its maximum flexibility including moveable, internally illuminated walls attached to a central hub. Because the Lighting Solutions Center will continually evolve to address the latest lighting challenges, the design elements introduced by Storyline created the organic feel and look sought by Hubbell management.

The result of the collaborative effort between McMillan Smith & Partners, Visual Terrain and Storyline Studio is, by any measure, an outstanding four-story facility housing Hubbell Lighting's executive management and brand management staff providing shared support services for all 16 brands.

Enlightened Functionality

On the first floor, the 25,000 square foot Lighting Solutions Center includes a welcoming lobby, a pre-function area, an amphitheater, an exclusive 3,000 square foot Lighting Solutions Lab, two dedicated training rooms, four multi-purpose private dining rooms and more.

Also on the first floor are Hubbell Lighting's product development laboratories for testing and certification of Hubbell Lighting products, and an employee cafeteria area. Floors two through four house administrative,

engineering, executive, finance, operations, human resources, information technology, and sales and marketing functions.

Innovation Inside and Out

The Hubbell Lighting experience actually begins outside its new headquarters, whose main entrance commands a presence with a dramatic four-story rotunda whose design was inspired from a bollard fixture, which illuminates brightly at night.

As you enter the first floor level, a pre-function area introduces you to Hubbell Lighting's rich past, present, and future. From here you might find yourself in a 72-seat amphitheater, or in one of a half dozen training rooms, or in the one-of-a-kind Lighting Solutions Lab dealing with the most challenging illumination issues of the day: daylight harvesting, energy efficiency, solid state lighting technology, life safety systems, and light pollution reduction.

A Guiding Light

Since the purpose of the entire Lighting Solutions Center is to communicate, demonstrate, educate and train as it addresses leading edge solutions to lighting needs, Hubbell Lighting expects to host thousands of customers annually from specifiers and contractors to representatives, distributors, end users and even employees.

From the rotunda that transforms into a sparkling bollard, to a long curving four-story glass curtain wall on the north side of the building that becomes transparent at night, architecturally and functionally Hubbell Lighting's building and grounds will be a showcase for the application of lighting design concepts as well as a Greenville icon.

With its opening, Hubbell Lighting's new headquarters symbolizes the company's long-term commitment to leadership in the lighting industry.